



Your connection to **community,**  
**business,** and **opportunity.**

[WWW.LAKESIDESOMERS.ORG](http://WWW.LAKESIDESOMERS.ORG)

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become a member!

## We're excited you're considering joining the Lakeside Somers Chamber of Commerce!

Our Chamber is made up of businesses, organizations, and community members who are passionate about supporting one another and strengthening the greater Flathead Valley. Whether your business is located here on the West Shore or elsewhere in the region, membership offers valuable opportunities to build connections, increase visibility, and become part of an active and engaged business community.

This guide is designed to give you a closer look at the many benefits and opportunities that come with Chamber membership – from networking and marketing exposure to event participation and community involvement. We believe the more connected businesses are, the stronger our communities become, and we'd love the opportunity to support your business along the way.

Like any membership or investment, the value you receive often reflects the level of engagement you choose to put into it. Businesses that attend events, participate in promotions, build relationships, and stay involved within the community tend to see the greatest impact and connections through their Chamber membership. Please don't hesitate to reach out if there are specific ways you're looking to get involved; we're happy to help.

Many cheers,



Executive Director  
Lakeside Somers Chamber of Commerce

**JOIN HERE!**

Scan the QR Code or visit  
[lakesidesomers.org/join-the-chamber](https://lakesidesomers.org/join-the-chamber)



# let the chamber work for you

Your membership is full of tools – but the results you get are up to how you use them; the more you show up, share, and engage, the more you get out of your membership. Here's a simple roadmap to get seen, get connected, and grow your business.

## GET SEEN

### **Directory Listing**

- Keep your business description, website, and contact info current.
- Tip: Always check your listing for correct contact info when you renew your membership.

### **Social Media Features**

- We'll post a welcome post when you join.
- Engage with Chamber posts to increase visibility.
- *Action:* Follow & tag us on [Instagram](#)/[Facebook](#) at [@lakesidesomers](#)

### **Newsletter Submissions**

- Promote your events, specials, or announcements in the bi-monthly newsletter.
- Include a graphic/photo and a clear call-to-action and accompanying links
- *Action:* Submit your content to [lakesidesomers@gmail.com](mailto:lakesidesomers@gmail.com)

### **Display Your Promo Materials & Business Cards**

- We have an informational kiosk located within the West Shore Library where you may display your business materials (ie, biz cards, menus, brochures, company magazines, etc).
- *Action:* Simply add them to an open space during library hours of 10AM-4PM on weekdays and remember to re-stock in summer and winter.

### **Ribbon Cuttings & Celebrations**

- Celebrate your grand opening, expansion, anniversary, or milestone with a Chamber ribbon cutting
- You plan it or pair with grand opening/open house and we help promote and bring community visibility to your business (along with the ribbon and really large scissors!)
- *Action:* Schedule your ribbon cutting (Don't have a physical location? We can host at a local park, library, or partner space)

## Monthly BASH

- Attend to meet other members, share updates, and exchange ideas.
- Tip: Introduce yourself to a few new members each time for best results.
- *Action:* Make it a goal to attend 3+ networking events per year

## Hosting Opportunities

- Put your business in the spotlight by hosting a BASH at your location or co-host with another chamber member.
- *Action:* We are currently accepting hosts for 2027; email us to reserve a month.

## BE CONNECTED

### **Sponsorships**

- Sponsor and participate in events like Flathead Lake Run, Captains Awards, or Blacktail Climb to increase visibility and show community support.
- *Action:* View event sponsorship opportunities below and reach out!

### **Event Participation**

- Attend or volunteer at Chamber events like Trunk or Treat, Community Clean Up Day or the Lakeside Fair & Parade to connect with attendees and build relationships.
- Tip: Bring business cards or brochures for maximum exposure.
- *Action:* Sign up for upcoming events

### **Referrals**

- Benefit from direct referrals through the Chamber board, ambassadors, and online directory. *Tip:* Keep your listing updated and engage with other members to encourage cross-referrals.

## GROW YOUR BIZ

# monthly networking

Our monthly BASH (**B**usiness **A**ssociates **S**ocial **H**our) is one of the best ways to connect with fellow members, build relationships, and increase visibility for your business in a relaxed, social setting.

## WHAT TO EXPECT

- Our BASH are held on the last Tuesday of each month
- Hosted by fellow chamber members at their business or venue
- Casual, welcoming atmosphere with food, drinks, and networking
- Win raffle prizes and a chance to win Split The Pot!



**Tip!** The more consistently you attend, the more familiar faces become real business connections.

## MAKE THE MOST OF IT!

**New Member Spotlight:** All new members are invited to introduce themselves with a 60-second pitch during a BASH. Share who you are, what you do, and who you're looking to connect with.

- Consider offering a Chamber-only promotion or special
- Bring business cards or materials to hand out

**Connect Intentionally:** Aim to meet at least 2-4 new people at each event and follow up after with a quick email or social connection.

**Celebrating something big?** Combine with a ribbon cutting; they are a great way to bring people together and celebrate your business or any milestone. Reach out to schedule yours!

**Get Involved (Even if You Don't Host):** Know you may always donate a raffle prize to increase your visibility as a simple way to get your business in front of attendees. Please reach out to us ahead of time to coordinate! (*hint: it can be tax deductible!*)

## BE THE HOST:

Hosting is a great way to spotlight your business and bring members through your doors. You provide the space and light happy-hour style refreshments. We encourage you to help promote to your contacts, connections, and clients and we'll do the same!

**Please email for 2027 hosting information.**

# 2026 BASH SCHEDULE

*business associates social hour*

Please note all hosts are subject to change. Check our online events calendar or Facebook events for most up to date BASH details.

*\*No February, September or December BASH + General Membership Meeting in November\**

**JAN 27**

**HARBOR GRILLE**

7135 US Hwy 93 • Lakeside, MT

**MAR 31**

**ZEN DEN WELLNESS SPA & NORTHERN LIGHTS DESIGN**

306 Stoner Loop Rd • Lakeside, MT

**APR 28**

**WEST SHORE COMMUNITY LIBRARY**

7191 US Hwy 93 • Lakeside, MT

**MAY 26**

**100 FOLD STUDIO**

7325 US Hwy 93 • Lakeside, MT

**JUN 30**

**TETE SALON**

7100 US Hwy 93 • Lakeside, MT

**JUL 28**

**LAKESIDE GARAGES & SILVER CREEK CONSTRUCTION**

150 Clothier Ln • Lakeside, MT

**AUG 25**

**SPRUCE LODGE AT GLACIER CAMP**

17482 O'Neil Rd • Lakeside, MT

**OCT 27**

**FARMER MEETS FOODIE**

27 Lesley Ave • Somers, MT

All  
BASH's  
are  
4-5PM

*Celebrating  
30 Years!*

# signature chamber events

Throughout the year, the Chamber hosts and supports events that bring our community together, drive visitors to the West Shore, and create meaningful opportunities for our members to get involved.

**Keep an eye on your eblasts for latest event details or feel free to email [lakesidesomers@gmail.com](mailto:lakesidesomers@gmail.com) for more information.**



## **Community Clean Up Day • April 25 • Sign-in at Volunteer Park**

A community effort to take care of the place we call home and serve.

**Get involved:** Volunteer, bring your team, or help sponsor supplies/giveaways

## **4th of July Fireworks • July 4 • Flathead Harbor**

A beloved Independence Day tradition over Flathead Lake, made possible by the Chamber and our community. This show is 100% community-sponsored.

**Get involved:** Spread the word, become a sponsor, or contribute at any level to help keep this tradition going strong



## **Lakeside Fair & Parade • July 11 • Throughout Lakeside**

A Lakeside summer tradition featuring a parade, kids carnival, treasure sale and community fun through partnership and collaboration.

**Get involved:** Enter a float/side by side/car/truck in the parade, donate treasures to the sale, setup a game or kids craft for the carnival, or bet on a duck at the duck races!



## **Flathead Lake Run • July 26 • Volunteer Park**

A professionally timed run along Flathead Lake, supporting the Flathead Lake Bio Station and Flathead Lakers, that draws both locals and visitors.

**Get involved:** Sponsor the event or volunteer day-of

## **Captain's Awards • Sept 16 • Somers Mansion**

Our annual celebration recognizing outstanding businesses, leaders, and community members with a night of live music, exceptional food and drink, along with our silent auction and Instant Wine Cellar raffle.

**Get involved:** Attend, sponsor, nominate a deserving individual or business, or donate a service/tickets/experience (or bottle of wine) for the raffle/auction



## **The Blacktail Climb • Oct 3 • Tamarack Brewing/Blacktail Mtn**

This uphill bike race winds its way up Blacktail Mountain, including a summit challenge, a 10k option, and an e-bike fun ride! All with an after party at Tamarack Brewing Company with live music, food, drink, and accompanying vendors.

**Get involved:** sponsor the event, volunteer day-of, set up vendor booth, donate a raffle



## **Trunk or Treat • Oct 31 • Across from Lakeside Elementary**

A family-friendly Halloween event that connects local businesses with the community in a fun, festive setting.

**Get involved:** Get creative and host a trunk or donate treats

## **Community Christmas Tree Lighting • Nov 28 • Volunteer Park**

A festive gathering to kick off the holiday season on the West Shore with tree lighting, community cheer, plenty of hot cocoa, live music, and a visit from Santa!

**Get involved:** Donate to the new tree and lighting or setup holiday activity booth

# how would you like to be involved?

Your Chamber membership is what you make of it. While joining connects you to a strong network and valuable opportunities, the real impact comes from how you choose to engage.

Whether your goal is to grow your visibility, build relationships, give back to the community, or all of the above – we're here to help you align your goals with the Chamber's tools, events, and connections.

The most successful members are those who show up, get involved, and find ways to collaborate. When you engage, promote, and participate, your membership becomes more than a listing – it becomes a partnership.

**\*COMING SOON**  
**CLICK TO FILL OUT**  
**OUR ONLINE**  
**INVOLVEMENT**  
**FORM!**

**Let us know how you'd like to be involved – we'll keep you in the loop and help connect you with the right opportunities.**

- Host a BASH or attend and introduce yourself and your business
  - **Schedule a ribbon cutting**
  - Sponsor a chamber event(s)  
*(Flathead Lake Run, Captain's Awards, Blacktail Climb, Christmas Tree Lighting)*
  - **Volunteer at community events**  
*(Community Clean Up Day, Lakeside Fair, Flathead Lake Run, Blacktail Climb, Trunk or Treat, or Xmas Tree Lighting)*
- Participate in the Lakeside Parade on July 11
  - **Donate raffle items**
  - Join the ambassador team
- **Promote your events via our newsletter**

*Tip: You don't have to do everything; start with one or two ways to get involved and build from there.*

# board of directors & ambassadors

## **Ali Coleman, Executive Director**

cell: (406) 489.2527 (text: Mon-Thurs 9AM-4PM)

lakesidesomers@gmail.com

### **David Fetveit, President**

*Pure West Real Estate*

david@purewestmt.com

### **Lance Fahrney, Vice President**

*Pure West Real Estate*

lance@purewestmt.com

### **Lacy Richter, Secretary**

*Pure West Real Estate*

lacy@purewestmt.com

### **Sean McGrath, Treasurer**

*Glacier Bank*

SMcGrath@glacierbank.com

### **Amy Wilson, Board Member**

*Glacier Sothebys*

awilson@glaciersir.com

### **Andra Townsley, Board Member**

*Tamarack Brewing Co.*

andra@tamarackbrewing.com

### **Sam Bagley, Board Member**

*Lakeside Community Chapel*

sambagley.sb@gmail.com

### **Chelsea Martini, Board Member**

*Camp Martini*

chelseaamartini@gmail.com

### **Jeremiah Jennings, Board Member**

*Glacier Perks*

atomicclk@gmail.com

### **Wendi Phelps, Ambassador**

*Wendi Phelps Massage*

hapennyginslinger@yahoo.com

### **Kaci Santos, Ambassador**

*Vacation Flathead & Santos Family Realty*

kacikellysantos@gmail.com

### **Shelly Ragland, Ambassador**

*Pure West Real Estate & MT Rockies*

shelly@purewestmt.com

### **Julie Darrow, Ambassador**

*The Cabins at Blacktail*

hello@thecabinsatblacktail.com

### **Jessica Lenz, Ambassador**

*Pure West Real Estate & No Bad Days*

jessica@purewestmt.com

*Board of Director elections are every November.*

*If interested in running, please submit a community resume by Sept 15<sup>th</sup>.*

# contact info



lakesidesomers@gmail.com



kiosk: 7191 US Hwy 93, Lakeside MT

*\*we do not have a physical office*



no public chamber line

*\*email preferred or please contact executive director's cell*



lakesidesomers.org



@lakesidesomers

## our mission

The Lakeside Somers Chamber of Commerce exists to champion our members, strengthen local connections, and elevate the Flathead Lake area as a vibrant place to live, work, and visit. We foster collaboration, amplify business visibility, and support meaningful community initiatives—driving sustainable growth, tourism, and economic vitality for Lakeside, Somers, and beyond.

LAKESIDE SOMERS  
Chamber of Commerce