

Dear Valued Sponsor,

The Lakeside Somers Chamber of Commerce is excited to kick off planning for the 11th Annual Flathead Lake Run on July 26th—our signature event celebrating community, wellness, and the place we all love. What began as a 5K has grown into a professionally timed 5K, 10K, and kids' 1-mile run, drawing over 325 participants last year—locals and visitors alike—for a fun, family-friendly morning.

This event is more than a race—it's a meaningful way to support our Chamber, the local businesses we serve, and two incredible nonprofit partners: the Flathead Lake Bio Station and the Flathead Lakers. Their ongoing work in research, education, advocacy, and stewardship plays a vital role in protecting the health and future of Flathead Lake.

As our community grows, so does the importance of preserving the lake that defines it. The Flathead Lake Run helps raise awareness, encourages community connection, and supports a strong, vibrant local economy.

We invite you to be part of it. Please find the various sponsorship tiers on the following page.

Thank you for helping us celebrate and protect Flathead Lake for generations to come.



To reserve your sponsorship,
please email by June 15th at
flatheadlake5k@gmail.com



2026 SPONSORSHIP OPPORTUNITIES

BENEFITS	Tier 1	Tier 2	Tier 3	Tier 4
Investment	\$75	\$250	\$500	\$1,000
Logo on all event flyers	✓	✓	✓	✓
Vendor booth space (no sales; promo or giveaway items only)	✓	✓	✓	✓
Business name mention in pre-race email blasts (3-4 total)		✓	✓	✓
Logo on welcome sign at event		✓	✓	✓
Logo included on registration page (RunSignUp)		✓	✓	✓
Complimentary race entry (any of the races are applicable)		1	1	2
Custom 2x5 vinyl banner with your logo displayed at the race archway			✓	✓
Branded mile marker sign with logo on it			✓	✓
Logo on official race t-shirt				✓
Shoutout on race day				✓

Ready to jump in? Email FlatheadLake5K@gmail.com to reserve your sponsorship—please include which tier you'd like and who we should send the invoice to. *Sponsorships must be paid by June 15th* to be included in printed materials like mile markers, race t-shirts, event flyers, and banners. After that date, we'll still be happy to include you in our digital marketing efforts!

Race day: Sunday, July 26 (Races begin 8AM with check-in at 7AM)

