

Dear Valued Sponsor,

Experience the Flathead Valley from a whole new perspective at the Blacktail Climb on October 3rd—a cycling event that blends endurance, elevation, and incredible views. Set against the backdrop of Blacktail Mountain, this mixed pavement and gravel course challenges riders while rewarding every mile with sweeping overlooks of Flathead Lake, crisp autumn air, and vibrant fall color.

Hosted by the Lakeside Somers Chamber of Commerce, this event brings together riders, businesses, and community members in a celebration of both cycling culture and connection. A portion of proceeds will support *Blacktail QRU*, helping give back to those who serve this mountain and our surrounding community during the winter season.

With multiple ways to ride—from the full summit climb to a shorter 10K route, plus a laid-back e-bike fun ride later in the day—there's truly something for everyone, whether you're pushing for a personal best or simply out to enjoy the experience.

The day doesn't end at the finish line. The Blacktail Climb rolls straight into a lively outdoor after-party at Tamarack Brewing Company, featuring local brews, food, music, and a vendor village. From competitive riders to casual cruisers, this event is all about coming together to ride, connect, and celebrate fall in the Flathead Valley.



BLACKTAIL CLIMB

LAKESIDE • MONTANA

SATURDAY
OCTOBER 3

To reserve your sponsorship,
please email by August 15th at
lakesidesomers@gmail.com



2026 SPONSORSHIP OPPORTUNITIES



BENEFITS	Tier 1	Tier 2	Tier 3	Tier 4
Investment	\$75	\$250	\$500	\$1,000
Logo on all event flyers	✓	✓	✓	✓
Opportunity to setup booth at “vendor village” with demos, promos, giveaways, etc.	✓	✓	✓	✓
Business name mention in pre-race email blasts (3-4 total) + various social media posts		✓	✓	✓
Logo on welcome banner at event		✓	✓	✓
Logo included on registration page (RunSignUp)		✓	✓	✓
Complimentary e-bike fun ride entry or 40% off race registration			✓	✓
Opportunity to hang a company banner and provide volunteers in branded gear at aid/water stations			✓	✓
Branded elevation and/or mile marker signs			✓	✓
Logo on official race t-shirt				✓
Business shoutout during awards				✓

Ready to be involved? Email LakesideSomers@gmail.com to reserve your sponsorship—please include which tier you’d like and who we should send the invoice to. *Sponsorships must be paid by August 15th* to be included in printed materials like elevation markers, race t-shirts, event flyers, and aid stations. After that date, we’ll still be happy to include you in our digital marketing efforts!

Race day: Saturday, October 3 (Race times: 10-10:15AM climbs + 12:30PM ebikes)



EVENT REGISTRATION INFO

The Blacktail Climb is returning to Lakeside after its last running in 2019; an event built for riders and the businesses that support them. Our goal is to draw a passionate mix of cyclists, from competitive climbers to recreational riders and e-bike cruisers, all coming together for a challenging and rewarding day on the mountain.

Below, you'll find an overview of the ride options, course details, and what's included for participants. For businesses in the cycling, outdoor, and wellness space, this is a unique opportunity to connect directly with your audience—whether through participation, presence in the vendor and demo village, or simply showing your support for the riding community.

Summit Race • \$80 (\$65 before 8.15.26)

Take on the full climb and earn the view at the top; pavement and gravel mix
13.5 miles / 3,000 vertical ft • Includes chip timing, race shirt, finisher medal, free beer and discounted food tickets, summit snacks, a descent shuttle, and the biggest bragging rights

10K Race • \$55 (\$50 before 8.15.26)

A shorter, fast-paced challenge with all the fall vibes; mostly paved
6.2 miles / 1,500 vertical ft • Includes chip timing, race shirt, finisher medal, free beer and discounted food tickets, summit snacks, and a descent shuttle

E-Bike Fall Fun Ride • \$35 (\$30 before 8.15.26)

Starting later in the day, cruise, climb, and enjoy the experience at your own pace with various stops along the way to take photos, sip cider, and soak in the beauty around you.
No chip timing, but will have the option to add on a race day shirt during registration.